



2010 International Organic & Biodynamic Wine Competition™ OFFICIAL ENTRY RULES

(We reserve the right to reclassify and/or recategorize any entry to ensure quality results.)

Request entry forms and Categories at info@obwinecomp.info.

FAX completed entry to 707-525-2785 or Mail to OB Wine Competition
2010 1055 W. College Ave #474, Santa Rosa, CA 95401 GOOD LUCK!

PLEASE NOTE: Online entry is available now at www.obwinecomp.info

- ✓ **Honorary Chairman, Paul Dolan, Mendocino Wine Co.**
- ✓ **There are 4 Competition Classes:** Wines made from certified Biodynamic grapes (Demeter Certified Biodynamic® (International) and Biodyvin (France); Organic Wines; Certified Organic grapes; Transitional to Certified grapes (in the certification process). **See definitions on page 6.**
- ✓ **Entries CLOSE May 3, 2010; Judging will be held May 17, 2010.**
- ✓ **Fees: \$95/wine plus four (4) 750 ml bottles (or six (6) 375 ml bottles for dessert/other wines)**

An entry consists of your entry form, a copy of your certification, your fee (\$95/wine), your labels (paper acceptable; we prefer .jpg labels emailed to info@obwinecomp.info) and your wine sample no later than May 7, 2010. FEDEX SHIPPERS: Each box MUST have a WINE STICKER affixed.

Deliver all wines to:
OB WINE COMPETITION 2010
c/o Sonoma Storage Emporium
4201 Santa Rosa Ave
Santa Rosa, CA 95407

Deliveries are accepted from 9 AM to 5 PM M-F.
Shipments anywhere else will be disqualified and will not be judged. Your fee will not be refunded.



KEY DATES:

- Paper/Online Entries Due: **May 3, 2010**
- Entries Close: **May 3, 2010 or 1000 wines**
- Entry fees \$95
- International wines shipped from outside the U.S.: **May 1, 2010**
- U.S. Wine delivery deadline: **May 7, 2010**
- Judging will be held: Monday, **May 17, 2010 in Santa Rosa, CA** (closed to public)
- Winners will be announced: **June 1, 2010**
- **The Consumer's Organic & Biodynamic Wine Shopping List™** of all winners will be released to consumers and press on or before **June 1, 2010**.

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Submit 1) Entry Form, 2) Current Certification, 3) paper Labels (or email jpgs of labels to info@obwinecomp.info) and 4) entry fees to 1055 W. College #474, Santa Rosa, CA.

Questions? Phone 707-568-3900 • FAX Entries To: 707-525-2785

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BENEFITS OF WINNING

1. Free listing on our “Gold Medal Wines” iPhone app available to millions of consumers on iPhone and iTouch. All Gold & Silver medalists will be listed, including a link to your winery’s website for direct ordering and an auto dial feature so they can call you for your retail locations.
2. “Bragging rights” plus the right to display the “Certified Organic & Biodynamic Winner!™” logo on your website
3. Listing of your winning wine(s) and full contact info in the Consumer’s Organic & Biodynamic Wine Shopping List™
4. Your winning wines, list price, case production and winery contact information will be distributed to an exclusive list of leading U.S. wine buyers
5. Free link from www.obwinecomp.info website for your winery
6. Die-Cast Medals
7. Winners stickers & high resolution Winners Logo with unlimited rights of reproduction on collateral for purchase

Internet and Printed Results

Medal results for medal winners only will be posted at www.obwinecomp.info and released to the wine media and industry on or before June 1, 2010.

The Certified Consumer’s Organic & Biodynamic Wine Shopping List™ will be released to consumers and the media on or before June 1, 2010.

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OFFICIAL RULES: WHO MAY ENTER

The International Organic & Biodynamic Wine Competition is open to all commercial wineries and distributors in the U.S. or worldwide who meet Class definitions (see below) and meet U.S. Federal guidelines for sale and import in this country. All wines must be commercially-available in either restaurants, in retail outlets, or online.

4 Classes and over 300 Categories

Please consult **page 6** for Class 1-4 definitions. Please consult the accompanying Organic & Biodynamic Wine Competition **Categories PDF** to determine in which category your wine should be entered. The same categories apply to all four (4) classes. You can also view rules and the categories list online at www.obwinecomp.info

You may request all forms by emailing info@obwinecomp.info.

Each U.S. and International wine may be entered into one of 4 Classes, based on how your grapes were grown and your wine made. You may enter each wine in one Class only. Wine categories are the same across all four classes. We reserve the right to reclassify a submission based on the certification provided by the entrant.

Please note: Each wine entered requires a separate entry fee, a copy of your current certification for your Class (see definitions), a sample of each bottle label, and a separate submission of four (4) bottles of wine (six [6] bottles if 375 ml).

OBJECTIVE

In blind judging by leaders in the fields of Organic & Biodynamic winemaking, this competition will identify outstanding wines made from Biodynamic, Organic, and vineyards in Transitional status working toward Organic or Biodynamic certification (see below for definitions). Winners will be awarded bronze, silver, gold, double-gold and best of show awards and will be published in our Gold Medal Wines iPhone app, online and distributed to the media in the **Consumers' Organic & Biodynamic Wine Shopping List™**.

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BACKGROUND

Organic and Biodynamic wines are an emerging consumer category for wine. According to a November 12, 2009 article in Inquirer Lifestyle, demand is up:

“DRIVEN BY CONSUMER Demand for more healthy consumption and an unspoiled environment, farmers and wine growers in the West have been turning to organic or alternative farming, that is, farming without chemical pesticides or fertilizers, as in the days before World War II.

There’s reason wine-grape growers are attracted to organic farming. With wine already under attack from adversaries of [alcoholic beverages](#), growers have no wish to rile still another group, the foes of chemicals in farming.

However, [organic wines](#) are not just for fired-up eco activists. Today, even the most snobbish oenophiles match their discriminating taste buds with their environmental beliefs. **The New York Times reported that organic wines have been a trend in the past two years.** It’s not just because these wines supposedly prevent the throbbing head syndrome after a night of indulgence. (<http://preview.tinyurl.com/vetqh8l>)”

Additionally, our independent research shows that, on Google alone, the phrase “organic wine” receives over 20,000 hits per month. Clearly, this is a growing wine category and we applaud it, both for the additional confidence it gives to wine consumers, and for the industry’s ongoing work to support a healthy world.

This competition’s purpose is to create the “Consumer’s Organic and Biodynamic Wine Shopping List™” for wine buyers. Because there is so much consumer confusion over the words “green,” “sustainable,” and “earth-friendly,” this competition requires that all submissions be third-party certified as Organic or Biodynamic® either by Demeter or by Biodyvin or another recognized third-party certifier. These certifications vary from country to country.

Above all, our goal is to help identify and educate consumers about outstanding Organic and Biodynamic wines, and to differentiate them from wines claiming “green” or “sustainable” status. Our view is that “green” and “sustainable” are still morphing; when

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those categories are settled, producers in those categories may afford an opportunity for a consumer-oriented wine competition.

The Gold and Silver winners of this competition will be listed for free in Gold Medal Wines iPhone App, available online at the iPhone store or on iTouch. **All winners will be publicized in the Consumer's Organic & Biodynamic Wine Shopping List™**

COMPETITION PHILOSOPHY

It's all about Organic & Biodynamic. The first International Organic & Biodynamic Wine Competition™ includes four Divisions: Organic Wines, Biodynamic Wines, Wines made from Organic Grapes, and Transitional Wines. All submissions must present third-party certification of their status as an Organic or Biodynamic wine; as being made from Organic grapes; or as being a wine made from a transitional (converting to organic or biodynamic) vineyard's grapes.

Wines will be judged by qualified tasters on their individual merits. Medals given will include bronze (good); silver (very good); gold (excellent); double gold (all judges agree that the wine is Gold); and Best of Show (a majority vote by all judges, from among those wines judged Double Gold). All award decisions are final, and awards are given at the sole discretion of the judges. If judges do not feel a wine merits an award, none will be given. Wines that do not medal will not be published. No judges' notes or scores are given back to entrants. The purpose of this competition is to award medals.

Under the leadership of Honorary Chairman Paul Dolan, particular attention has been given to recruiting leading media and wine buyers in the expectation that this competition will lead to greater sales of wines that medal. The producers, Wine Competition Management, believe that the purpose of competitions is to identify delicious wines that consumers will want to buy. Our purpose as a company is to provide marketing tools that help good wines get into the hands of eager consumers looking for great wines.

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Classes and Definitions

Class 1: Certified Biodynamic Wine

Wines made from Certified Biodynamic grapes and processes.

Wines entered in this category must be made from grapes grown in certified biodynamic(r) vineyards and produced in Certified Biodynamic facilities. Acceptable third-party agencies include Biodyvin (France), and Demeter Certified Biodynamic(R) grapes (International). Proof of current certification must accompany your entry.

In addition to being certified organic, grapes grown in these vineyards must follow specified vineyard practices and in winemaking must adhere to required standards, such as using no genetically modified yeasts or enzymes.

Class 2: Certified Organic Wine

In addition to being certified organic, grapes grown in these vineyards must follow specified vineyard practices and in winemaking must adhere to required production facility standards. Third party certification of grapes and facility is required and must be up to date.

Class 3: Certified Organic Grapes

Wines made from certified organically grown grapes. Wines in this category must be made from grapes grown in certified organic vineyards. This means that grapes are grown without the use of chemical pesticides, herbicides, and fertilizers. Sulfites may be added, but only up to 100 parts per million.

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Certification may be given by an accredited third party agency, such as CCOF, Oregon TILTH, or France's ECOCERT. A copy of your certification from CCOF, Oregon Tilth, France's ECOCERT, etc. must be provided. Such certification must be up to date and a copy must be included with your entry.

A certifier statement on your label (such as USDA Organic) may also be used as proof for this category.

Class 4: Transitional

Wines made from grapes grown in vineyards transitioning to organic or biodynamic certification.

This category is intended for those vineyards undertaking organic or biodynamic certification that have not yet completed the certification process.

Proof of enrollment with third party certification agency (Demeter International, CCOF, Oregon TILTH, or France's ECOCERT, etc. must accompany your entry.

WHAT WINES QUALIFY FOR ENTRY

Table, sparkling, fortified, fruit and specialty wines produced in any of the wine producing regions of the world that meet the applicable Class definitions and legal requirements for sale in the United States are eligible for entry.

All wines entered into this competition must be generally available for purchase either in restaurants, retail settings, or online.

Entries must be listed on the official entry form, either directly online at www.obwinecomp.info or on entry forms requested from info@obwinecomp.info or downloaded from www.obwinecomp.info

When using the paper form, please complete the *entire* form including percentage of Residual Sugar and total gallons produced for each entry. Please sign at the bottom of the page to certify that the statements on the form are

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correct. Wineries that misrepresent applicable certifications or any information will be disqualified from this and subsequent Organic & Biodynamic Wine competitions. Wine Competition Management, LLC, the producers of this competition, respect the integrity of biodynamic and organic wineries and will strive to uphold their standards.

Failure to complete the form properly and remit the required labels may result in disqualification.

AN OFFICIAL ENTRY CONSISTS OF THE FOLLOWING

An official entry shall consist of

- 1) Completed entry form
- 2) Proof of certification for your Class (see definitions)
- 3) A fee of \$95 per wine entered
- 4) A label for each wine entered (preferably in .jpg format and emailed to info@obwinecomp.info), and
- 5) Four (4) bottles, each bottle no less than 750 ml. (or more than 32 oz.) in volume.

Please note: An official entry of wines, such as dessert wines, that are bottled only in 375 ml. bottles will consist of six (6) bottles, each no less than 375 ml, plus entry form, certification, label, and \$95 fee per wine entered. US funds only.

LABELS

Upload a digital copy of the label for each entry in the online entry form (500 kb or less), or include one paper label for each entry with the paper entry form or email your labels digital art to info@obwinecomp.info. Please call with questions. We're here to help!

NOTE: If your digital label files are larger than 500 kb, email them as attachments to info@obwinecomp.info and we will resize and upload the images to your online entry form.

PLEASE NOTE: Any wine that is delivered to the competition without a full and proper label will be disqualified from the judging. We will not accept wines with laboratory, temporary, photocopied or altered labels, and your entry fee will not be refunded.

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Please specify on the entry form how many gallons of each wine were produced. This information will be listed on the winners' results that will be mailed to U.S. wine buyers and the media.

WINE DELIVERY WINDOW: Until May 7, 2010

Address shipments to:

OB WINE COMPETITION 2010
c/o Sonoma Storage Emporium
4201 Santa Rosa Ave
Santa Rosa, CA 95407

Deliveries are accepted from 9 AM to 5 PM M-F. Note: If you are hand-delivering your shipment, please call ahead and advise Sonoma Storage staff. Their phone: 707-206-9400. **Organic & Biodynamic Wine Competition wines will be accepted until May 7, 2010**

MARK ALL SHIPMENTS ON ALL SIDES: "OB WINE COMP 2010" and ship to:

IF SHIPPING FEDEX, THEY REQUIRE A WINE STICKER ON EACH BOX.

***IMPORTANT!** International Shipments please email info@obwinecomp.info for FDA number & international import information. Wines shipped from outside the U.S. must arrive by May 1, 2010.*

1,000 WORLDWIDE WINE LIMIT

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A total of 1,000 entries will be accepted for the International Organic & Biodynamic Wine judging. Entries will be closed upon receipt of the 1,000 entry. Limits will be strictly enforced to ensure quality judging.

LATE ENTRIES

If 1,000 entries have not been received by May 7, 2010, late entries will be accepted first-come, first-served basis until May 12 or 1,000 entries have been met, whichever comes first.

ENTRY FEES

- \$95/wine. Entries close May 3, 2010 or when 1,000 wines have been entered.
- Fees may be paid by check, money order, or online using Visa/MasterCard/American Express/Discover.
- Paper entries that are mailed or faxed may pay by check or Visa, MasterCard. (Please note: American Express and Discover may only be used for online entries.)
- You may mail your entry form, labels, and check or Visa/MasterCard information to:
The International Organic & Biodynamic Wine Competition 2010
1055 West College Avenue #474
Santa Rosa, CA 95401
DO NOT DELIVER WINE TO ABOVE ADDRESS
- You may FAX your entry form and Visa/MasterCard information to **707-525-278**
- **Only U.S. funds are accepted.**

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HOW WE JUDGE

The International Organic & Biodynamic Wine Competition is advised by Honorary Chairman Paul Dolan and judged under his direction.

Mr. Dolan, the author of *True to Our Roots: Fermenting a Business Revolution*, is widely recognized as the “father” or organic winemaking in the United States. We are honored to have his leadership. Under his expert leadership,

- The judging will be conducted by panels of qualified tasters.
- The judging will be held in Santa Rosa, California.
- All tasting is “blind,” that is, judges will not know the maker of the wines being judged.
- When there are fewer than three entries per category, the wines may be judged in different categories. Any placement in, or removal from a category will be at the discretion of Wine Competition Management.
- If the judges are faced with an obviously flawed bottle of wine, no more than one additional bottle of the same entry will be opened and tasted.
- At the discretion of the white wine judging panels, the wines may be checked by a professional lab for residual sugar. White wines entered in “dry” categories must contain less than .03% residual sugar. Wines with more than .03% must have the percent listed on the entry form.
- If less than .03% residual sugar, please put NA (not applicable) or a dash (--) on the entry form.
- Please list residual sugar for red wine entries as well. Use NA or a dash (--) if RS is below .03%. ***We use residual sugar levels to determine the order in which the wines will be judged, so it is in your own best interest to include this vital data.***

All wines are judged on their own merit. Awards are given on a merit basis. The judges are instructed to grant no awards when, in their opinion, the wines are unworthy, and they are empowered to grant duplicate awards if the quality of wines so merits.

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Producers

The International Organic & Biodynamic Wine Competition™ is produced by Wine Competition Management, LLC, creators and producers of the National Women's Wine Competition™ (www.nwwc.info); the Professional Wine Buyers Competition (www.probuyerscomp.info); and the NextGen Wine Competition for Millennial Wine Drinkers (www.nextgenwinecomp.info) Wine Competition Management, LLC is directed by De-Anna Alba, and Lea Pierce.

Questions? Please contact Competition Directors Lea Pierce or De-Anna Alba at 707-568-3900. Fax entry forms and questions to 707-525-2785. Mail all forms and fees to 1055 W. College Ave. #474, Santa Rosa, CA.

DO NOT SHIP WINE TO THE MAILING ADDRESS. SEE PAGE 1 FOR WINE SHIPPING ADDRESS!

Sponsorship & Judging inquiries, please contact competition Director Lea Pierce at 707-568-3900.

Email: info@obwinecomp.info.

Web: www.obwinecomp.info

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